

WHY L'AVIAN PLUS™?

- **CLEAN** – All L'Avian Plus™ products are virtually dust free.
- **NO CHEMICAL PRESERVATIVES** – In 1997, the United States Food and Drug Administration (FDA) notified pet food manufacturers to reduce the levels of the preservative Ethoxyquin in all pet foods. L'Avian Plus™ products contain NO added chemical preservatives. Where stabilizers are required, an all-natural product made from tocopherols (Vitamin E) and citric acid (from fruit) is used.
- **FORTIFIED** – All L'Avian Plus™ products are completely fortified with vitamins, chelated minerals, probiotics, amino acids and electrolytes.
- **FORMULA LOCK** – L'Avian Plus™ products are not formulated on a least cost ingredient basis. Each formula is locked. This ensures that pets receive the same nutritious product at every feeding.
- **HUMAN GRADE** – All fruits, nuts and vegetable products used in L'Avian Plus™ are human edible grade.
- **PROBIOTICS (Dried Fed Microbials)** – These organisms, such as lactobacillus, have been added to help prevent bacterial infections and promote better nutrient digestion.
- **BARRIER PACKAGING & JARS** – L'Avian Plus™ products are packed in special barrier type bags or in safety sealed PETE plastic jars to help prevent insect infestations and to ensure freshness.

LABEL INFORMATION

All L'Avian Plus™ products meet required guidelines as established by the American Association of Feed Control Officials (AAFCO).

- **PREPONDERANCE** – All ingredients are listed in order of their preponderance in the formula.
- **GUARANTEES** – Required guarantees are listed correctly.
- **INGREDIENTS** – All ingredients are correctly stated.
- **FORMAT** – In order to comply with AAFCO guidelines, labels must show:
 1. Product Name and Purpose
 2. Guaranteed Analysis
 3. Ingredients
 4. Feeding Recommendations
 5. Net Weight
 6. Manufacturer's (or distributor's) name and address.

ALL NUTRIENT AND OTHER INFORMATION MUST BE SHOWN UNDER THE PROPER HEADING IN ORDER TO COMPLY WITH AAFCO GUIDELINES. READ LABELS CAREFULLY. MAKE SURE THE PRODUCT YOU BUY IS CORRECTLY LABELED.

Example: A product that says it contains Vitamin A where Vitamin A is not shown as an ingredient in the ingredient section is not properly labeled according to AAFCO.

